



An easy to use, feature rich restaurant and retail management system of the future.



Aptito® is your all-in-one solution that provides you with the most complete package of features to help simplify the running of your business. Our digital menus presented on the iPad® are easy to customize and seamlessly integrate with our POS system and smart phone app. Its never been easier to interact with your customers, manage your restaurant or retail activities remotely, and flat out increase your bottom line.

# Aptito for restaurants:

Aptito's® plug and play restaurant management software provides everything you need to run your business, accept payments and “wow” guests. Our attractive, self-ordering digital menus make a lasting impression, increase order size and give customers something extra to remember you by.

## INCREASE YOUR BOTTOM LINE



### Reduced Labor Costs

Servers can serve rather than take orders and process payments, allowing them to handle twice as many tables.



### Increase Retention Rate

Customers are more likely to fill out surveys and provide feedback using our digital menus. This gives you the info needed to make the necessary adjustments to keep em coming back.



### Cost-Effective POS Solution

With Aptito®, you get more and pay less. Other systems on the market cost an average of 80% more and offer far fewer capabilities. Aptito® provides inventory, reservation, scheduling and payroll systems at no extra cost.



### Increase Sales

Consumers will order an average of 15%-20% more with enticing, high resolution images that trigger emotional and psychological responses.



### Improved Menu Management

Save money by not having to reprint menus every time you change an item or price. Easily update your menu in a matter of seconds and avoid those tacky looking write overs.



### Digital Menus

Take your restaurant to the next level with our fully customizable self-ordering menus. Customers can place orders directly, request a server's attention, view nutritional info, send special instructions to the chef, and pay electronically without the hassle of flagging down a server.

# GETTING STARTED WITH APTITO® IS EASY AS 1-2-3

## Register - Customize – Install = Plug and Play



STEP 1 – REGISTER - Sign up at [aptito.com](http://aptito.com) & complete the registration form



STEP 2 – CUSTOMIZE - Log in to design your menu & floor plan.



STEP 3 – INSTALL - Download Aptito® POS on your iPad®

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# One Size Doesn't Fit All!

Aptito's® diverse system provides you with the tools and flexibility you need right out of the box. Whether you're a quick service restaurant, fine dining establishment or retailer, Aptito® is designed to be your one-stop shop. Customizable Floor Layout - Simultaneous QSR & Fine Dining Mode - Integrated Payment Card Processing



## OUR PHILOSOPHY IS.... "WE'RE IN THIS TOGETHER"

Our feedback and suggestion system is built directly into the POS system and at your fingertips to ensure Aptito® evolves alongside your business for years to come. It's just you and us together - We own our code and continuously work to improve our application.



## RELIABILITY YOU CAN COUNT ON

Aptito's® local server is a reliable tool for the offline mode, in case your internet connection is down. You will never lose a customer or sale proceeds as both local and cloud servers are synchronised as a double backup.



## BUSINESS TOOLS TO SIMPLIFY LIFE

Our comprehensive reporting, payroll & inventory systems are fully customizable, exportable and allow you to exchange & combine multiple location data.



## TONS OF CUSTOMIZED FEATURES

- Check splitting options
- Payment splitting options
- Merge, Move & Combine Tables
- Merge & Move Orders
- Easy to Design & Change Menus
- Unlimited Menus, Categories & Items
- Tip Guide & Tip Pooling
- Mobile App
- Unlimited Rooms & Printers
- Barcode scanner

Aptito® is designed by industry professionals for the proficiency your business needs. Our goal is to exceed customers expectation. We achieve this by listening to the needs of the end user and developing solutions that help them grow their business.



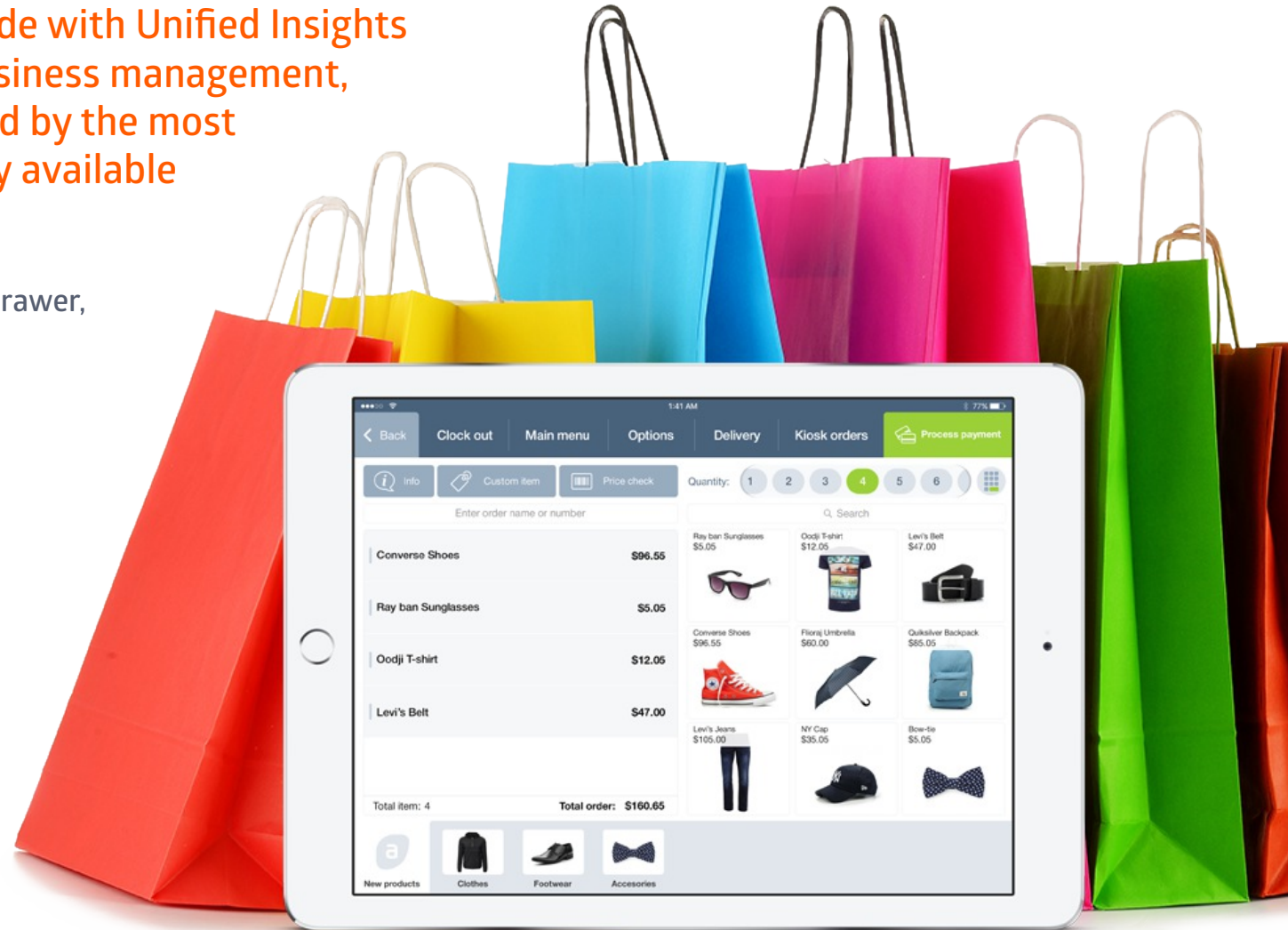
# Aptito for Retail

Aptito retail is presented in both- Cloud and Android solutions in order to meet most of your preferences.

Reporting functions of Aptito Retail alongside with Unified Insights business analytics, cover many different business management, market, sales and revenue analytics required by the most demanding business owners and historically available only to large national merchants.

Cloud based Aptito Retail includes fully integrated cash drawer, receipt printer, barcode scanner, barcode printer, scales, self-service fast-track system and EMV complaint bankcard acceptance terminal with ability to accept Apple Pay & Android Pay.

- Complete product description
- Price check function
- Hold order function
- History/Transactions
- Update inventory
- Barcode scanning
- Payment acceptance
- Self-service fast-track system

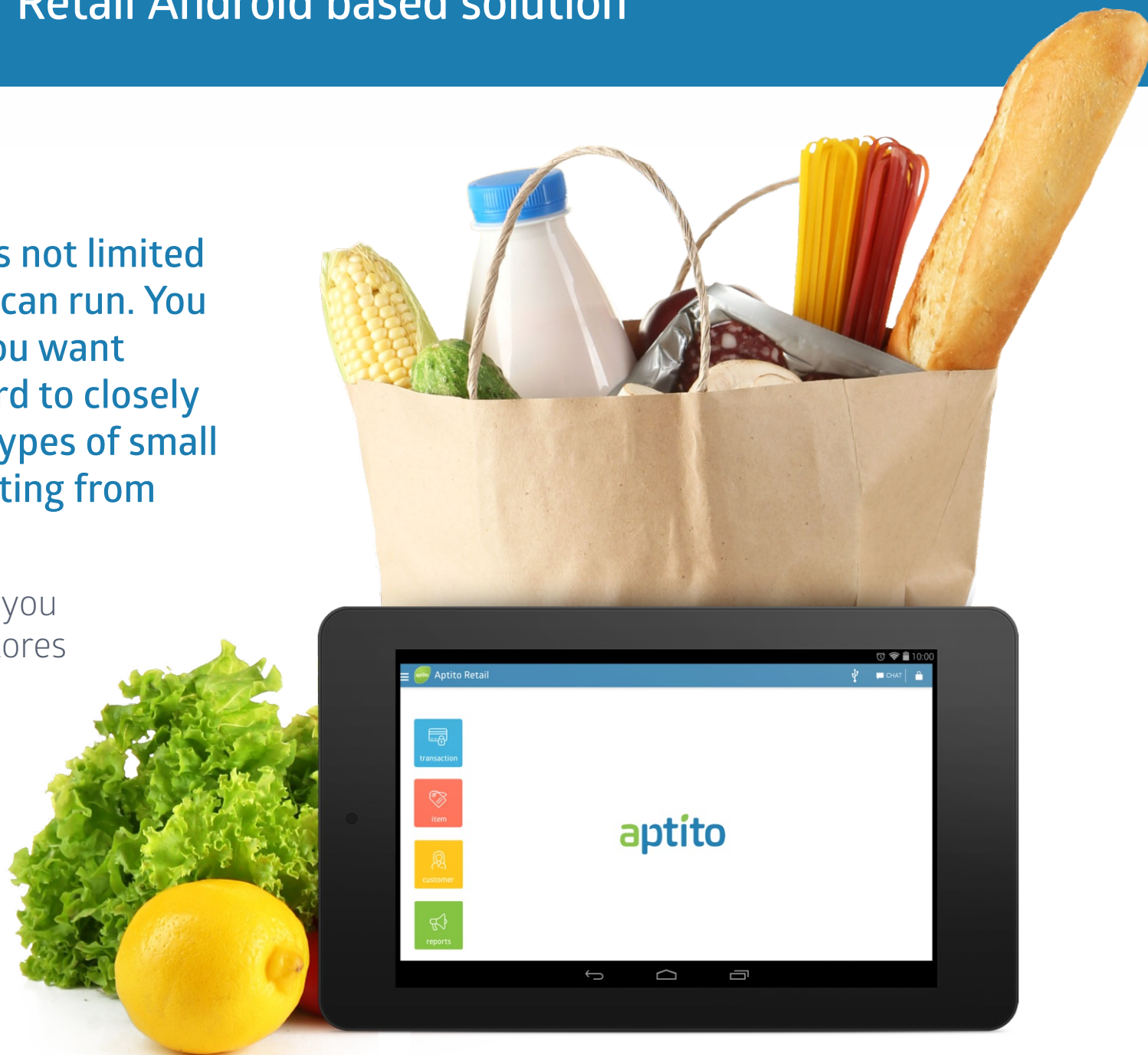


# Aptito for Retail Android based solution

Same as in the Cloud version POS is not limited on the number of transactions you can run. You can also create as many users as you want providing each user with a password to closely monitor activities. Suitable for all types of small and medium retail enterprises starting from Florists to Auto parts.

You are able to store as many items as you like in your database; set up multiple stores and compare their performance.

With Aptito Retail you also get direct one to one support via chat. Users can open a chat window on the POS and communicate directly with our support team. Its free and unlimited.



# Setting Up Aptito® made simple

## Required Hardware

1. iPad® Terminal on any version of iOS 7® and up
2. Receipt printer. (Star TSP-100)
3. Cash drawer
4. Wi-Fi router
5. Kitchen printer (for Aptito Restaurants)
6. Additional Terminal/Menu/ Kitchen display/Kiosk
7. iPhone®/iPod® Terminal (Optional)
8. Local Server
9. Cloud (Android)



## Aptito® Set-Up Process

1. Register at [aptito.com/register](http://aptito.com/register) and set up your log in passcode.
2. Download Aptito® from the App store®, go to iPad® settings screen, select Aptito® POS and enter passcode.
3. Build your menu – Follow steps to enter menu images, prices, descriptions, modifiers or send info to our tech support.
4. Connect the LAN cable from your printer to the router, print out the configuration slip and obtain the IP address.
5. Connect your cash drawer to the printer's RJ11 port (telephone jack).
6. Log into your account aptito.com and enter your printer's parameters.
7. Open POS application, under Settings -> Printers specify receipt printer.

**Our multilingual customer support team is ALWAYS available -  
24 hours a day - 7 days a week - 365 days a year!**



Get yours today  
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