

YGYI is a leading omni-direct lifestyle company. We offer a hybrid of the direct selling business model that combines the power of e-commerce with social selling. Under one corporate entity, YGYI has established a virtual main street of products that include top selling retail categories like health/nutrition, food/beverage (including coffee), spa/beauty, home/family, apparel/jewelry, and other innovative services.

Acquisition Highlights:

CLR Roasters: a fully integrated coffee business where we own the entire coffee production process from farm to cup. With multiple brands including Cafe LaRica, the official "CafeCito" of the Miami Marlins, and Jose's Java House, a single serve consumer brand, we are rapidly expanding both the retail and food services businesses.

Doctor's Wellness Solutions Global LP: the distributors of ViaViente, a highly-concentrated, energizing whole fruit puree blend that is rich in Antioxidants and naturally-occurring vitamins and minerals.

Nature Direct: a company formed in Australia in 2007 to create eco-friendly, effective, and affordable home cleaning products using essential-oils. Since then, the company has grown its product lines to include personal care and professional use non-toxic disinfectant products.

Series B Offering Closed

On April 12, 2018 YGYI closed a \$3.6 million in a Series B Convertible Preferred offering. The investors in this offering purchased preferred shares at a price of \$9.50, which converts into 2 common shares at the option of the holder (equivalent to \$4.75 per common share). Additionally, the success of the raise triggered \$7.3 million of prior debt from a 2017 offering to convert into 1,577,032 common shares, at a price of \$4.60. This dramatically improved the company's balance sheet by over \$10.5 million.

YGYI has embarked on a new and exciting branding and investor relations strategy. Initial work will include the development of a revamped investor relations portal, enhanced social media and email-based investor outreach.

11%

11% Revenue increase over Q1 of 2017 at \$43M

14.3%

Gross profit increase to \$25 million for Q1 2018

\$165.7M

Total company revenues generated in year 2017

\$1.5M

Adjusted EBITDA for Q1 2018 vs. -\$1.2 million Q1 2017

39.9%

Coffee segment of business grew revenue 39.9% compared to same period in 2017

224%

Q1 2018 sold 407,049 retail bricks of espresso vs. 125,340 in Q1 2017

